



**Shifting Gears 2017 - Commemorative Driver's Handbook Advertising Rates and Specs**

Advertisement	Pledge	PLEASE CHECK SELECTION		Size with Full	Format	Resolution
			Size in Inches	Bleed		
Full page	\$750		7.5" x 10" live	8.75" x 11.25"	PDF	300 DPI
Half page <b>horizontal</b>	\$500		7.5" x 4.875" live	8.75" x 5.5"	PDF	300 DPI
Business card <b>horizontal</b>	\$225		2" x 3.5"	N/A	PDF	300 DPI

**Contact Name:** \_\_\_\_\_  
**Organization:** \_\_\_\_\_  
**Mailing Address:** \_\_\_\_\_  
**City/State/Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**To Pay by Credit Card**

Card Type: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Billing Address (if different  
 from mailing): \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_

Please return completed form with your check payable to "Shifting Gears" to:

Shifting Gears USA  
 134 Paul Drive, Suite 101  
 San Rafael, CA 94903

Fax: 415-479-7727 / Email: shiftinggearsusa@gmail.com

*Thank you for supporting the Shifting Gears Rally. All proceeds benefit Hospice by the Bay.*

Shifting Gears is a 501(c)3 nonprofit organization, Tax ID #40-2780479. Per IRS regulations, contributions of services and partial interest (e.g., use of a beach condo, massage or design services, etc.) are not deductible as charitable contributions. Please see IRS publications 526 and 561 and consult your tax advisor regarding any questions related to the tax-deductibility of your contribution.